

## COMPARE AND CONTRAST GARDNER & HEIMLICHER

	<b>DAVE GARDNER</b>	<b>JERRY HEIMLICHER</b>
<p><b>Informing and Engaging the Citizens - Website</b></p>	<p>Has maintained website continuously for 7 years (<a href="http://www.savethesprings.org">www.savethesprings.org</a>), providing new information every year when city and utilities budgets are under consideration, and when utilities rate increases are proposed. This website has never been focused on promoting Dave Gardner, but rather on sustaining and enhancing our city and its quality of life. It has useful links to elected officials, water reports, best practices in economic development and community design, and more.</p> <p>Dave and a few volunteers have kept this site operational in spite of the fact Dave has not been drawing even the \$500 monthly salary of a city councilor.</p>	<p>At election time Jerry brags about being accessible and his website, <a href="http://www.jerryheimlicher.com">www.jerryheimlicher.com</a>, which he promised 4 years ago would explain his votes and positions. Every time we've checked – when budgets or utility rate increases are being approved, when the USOC economic development package was being considered, etc., this is what we found on his site: “we are currently updating this site”. It seems to be dark for years, then up and running at election time.</p> <p>It is all about Jerry. There is no information to help community members get involved, be better informed, or otherwise improve the community. We couldn't find one external link to another resource or even a report backing up what little there is on the site about actual issues and positions.</p>
<p><b>Informing and Engaging the Citizens – Community Dialogue</b></p>	<p>Dave organized a State of the Community Town Hall last month to give the citizens unfettered access to candidates – where the candidates listened and the citizens spoke, and there was two-way dialogue.</p> <p>At the suggestion of a local newspaper, Dave invited Jerry to a one-on-one debate. Dave welcomed all opportunities to have an informed electorate.</p>	<p>When informed there would be no one screening questions from the public, Jerry refused to attend and participate.</p> <p>Jerry declined to debate.</p>

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<b>Support of Local Businesses</b>	Dave made sure his signs were printed in Colorado Springs by a locally owned company. Dave's flyers were printed by a local company.	The company Jerry has listed in his campaign expense reports told us they have signs printed by an out of state firm. Jerry had FedEx Kinkos, an out of state firm, print his flyers.
<b>Represent Special Interests?</b>	<p>Dave has received financial support from more people, all everyday citizens. 49 contributions averaging \$94.</p> <p>Dave's campaign signs are found in front of citizens' homes and locally owned businesses.</p> <p>Dave represents three very special interests: everyday citizens, their children, and their grandchildren.</p>	<p>Jerry has collected more money, almost entirely from car dealers and the Housing and Building Association. 32 contributions, averaging \$421.</p> <p>Jerry's signs can be found on nearly every builder or developer-owned vacant lot and in front of strip malls.</p> <p>Jerry's rhetoric insists growth pays its way, even while his votes consistently perpetuate growth subsidies.</p>
<b>Connection &amp; Commitment to Colorado Springs</b>	Dave is a Colorado Springs Native. Graduated from Wasson High School. Dave has lived in Colorado Springs for a total of 33 years.	Jerry has lived in Colorado Springs since 1997.
<b>Interest in the Facts About Growth as a Sustainable Prosperity Strategy</b>	Has voluntarily researched the subject. Has offered Council information on numerous occasions, has asked for and been denied inclusion in behind-the-scenes discussions of economic development. Has made presentations to Council, Utilities Board, Utilities Policy Advisory Committee, and numerous citizen groups. Has never been asked by a Council member for more information.	<p>Disbanded a task force beginning a study of whether growth does or even should pay its way, with these threats and explanations:</p> <p><i>"Is the effort to impact this race more important than continuing our study...?"</i></p> <p><i>"You seem to believe it is more important to defeat a candidate for council who is a developer rather than (sic) continuing to work with the team we have assembled to find some true resolutions to the questions of growth paying for itself."</i></p>

	<b>DAVE GARDNER</b>	<b>JERRY HEIMLICHER</b>
<b>Education</b>	Dave was a National Merit Finalist and has a college degree.	Jerry attended some college.
<b>Business</b>	Dave has successfully owned and operated his own small business for 28 years, helping businesses and non-profits communicate important messages using film and video.	Jerry was most recently CEO of Fairlane Credit, where he <a href="#">pioneered the subprime loan business</a> , making auto loans at 12 to 15% interest to customers who couldn't qualify for loans at more reasonable interest rates.
<b>Community Involvement</b>	Dave has attended possibly more City Council, Utilities Board, and Utilities Policy Advisory Committee meetings in the past 7 years than just about anyone other than the members of those bodies. He has done this without, of course, being paid at all, and has taken time away from his business to do so. See more on Dave's community activities: <a href="http://dave4council.com/about/professional-associations-community-volunteer-activity/">http://dave4council.com/about/professional-associations-community-volunteer-activity/</a>	Jerry spends lots of time interfacing with many community organizations. We can't fault him on the amount of time he invests. But we do note that his philosophy and votes tend to create more challenges for many of these groups, so maybe he is doing damage control. In all fairness his record here is a mixed bag. Jerry is retired so does not have to give up any income to attend these meetings.
<b>What Does He Stand For?</b>	<p>Dave has taken a clear stand on many issues, rather than offering vague statements designed to appeal to everyone.</p> <p>Dave believes you have a right to know where he stands and to expect him to make every effort to promote the agenda on which you elect him. There is only one way to find out how many other Council members would vote with Dave if they had the opportunity. If they don't, Dave will make sure the public knows the facts and has the opportunity to change that in the next city election in two years.</p>	As a defender of the status quo, Jerry holds up Dave's flyer and indicates Dave cannot keep any of his promises unless 4 other Council members vote with him. So you may as well vote for Jerry and keep the status quo, whether you're happy with the status quo or not.

<b>Subsidizing Growth Through Your Utility Bill</b>	<p>Dave believes we should not tax critical life support for struggling families and retirees in order to fund generous move-in discounts in new subdivisions.</p> <p>Dave believes SDS should be 98% paid for by the new developments that need it.</p> <p>Dave will never support selling our community-owned utility.</p> <p>Dave believes we need to maintain a robust drought reserve rather than expanding our city to the very limits of our water supply.</p>	<p>Jerry consistently votes to keep the utility-bill funded growth subsidies in place. He continues to deny such subsidies exist, even after a Utility study in 2004 confirmed the subsidies.</p> <p>Jerry repeats the growth-booster spin about SDS benefitting all of us.</p> <p>Jerry will not go on record as against selling the utility.</p> <p>Jerry believes growth is a synonym for prosperity so we must continue expanding, even though that puts us out on a limb with regard to our future water supply.</p>
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